

DUPLICATE

INVOICE



WXYZ
20777 W. 10 Mile Rd.
Southfield, MI 48037
Main: (248)827-7777
Billing: (877)290-6086

www.wxyz.com

Billing Address:

Smart Media Group
Attention: Accounts Payable
814 King Street - Suite 400
Alexandria, VA 22314-3039

Send Payment To:

WXYZ
P.O. Box 643405
Cincinnati, OH 45264-3405

Invoice #	Invoice Date	Invoice Month	Invoice Period
307005-1	08/12/12	August 2012	07/30/12 - 08/12/12

Station	Account Executive	Sales Office	Sales Region
WXYZ	Dave Lombardo	EWS - Washing	National

Advertiser	Product	Estimate Number
The People Should Decide	The People Should Decide	806813

Flight Dates	Order #	Alt Order #
08/07/12 - 08/12/12	307005	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
12891		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/07/12	08/12/12	5am News M-F	5-6am M-F	- TWTF - -	:15	4	\$227.50	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 - TWTF - - 4 \$227.50									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 6 WXYZ Tu 08/07/12 5:51 AM 5am News M-F 5-6am M-F :15 DI BC0801 \$227.50 NM 5 WXYZ W 08/08/12 5:10 AM 5am News M-F 5-6am M-F :15 DI BC0801 \$227.50 NM 7 WXYZ Th 08/09/12 5:28 AM 5am News M-F 5-6am M-F :15 DI BC0801 \$227.50 NM 8 WXYZ F 08/10/12 5:41 AM 5am News M-F 5-6am M-F :15 DI BC0801 \$227.50 NM									
2	08/07/12	08/12/12	Action News 6am	6-7am M-F	- TWTF - -	:15	4	\$422.50	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 - TWTF - - 4 \$422.50									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WXYZ Tu 08/07/12 6:28 AM Action News 6am 6-7am M-F :15 DI BC0806 \$422.50 NM 1 WXYZ W 08/08/12 6:26 AM Action News 6am 6-7am M-F :15 DI BC0806 \$422.50 NM 4 WXYZ Th 08/09/12 6:51 AM Action News 6am 6-7am M-F :15 DI BC0806 \$422.50 NM 3 WXYZ F 08/10/12 6:14 AM Action News 6am 6-7am M-F :15 DI BC0806 \$422.50 NM									
3	08/07/12	08/12/12	M-F 7-9am	7-9am M-F	- TWTF - -	:15	4	\$422.50	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 - TWTF - - 4 \$422.50									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WXYZ Tu 08/07/12 7:48 AM M-F 7-9am 7-9am M-F :15 DI BC0803 \$422.50 NM 1 WXYZ W 08/08/12 7:29 AM M-F 7-9am 7-9am M-F :15 DI BC0803 \$422.50 NM 4 WXYZ Th 08/09/12 8:53 AM M-F 7-9am 7-9am M-F :15 DI BC0803 \$422.50 NM 2 WXYZ F 08/10/12 8:53 AM M-F 7-9am 7-9am M-F :15 DI BC0803 \$422.50 NM									
4	08/07/12	08/12/12	Action News SAT 8am	SAT 8-9am	- - - - - S -	:15	1	\$195.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 - - - - - S - 1 \$195.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Sa 08/11/12 8:38 AM Action News SAT 8am SAT 8-9am :15 DI BC0802 \$195.00 NM									



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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	08/07/12	08/12/12	Action News SUN 6am	SUN 6-7am	-----S	:15	1	\$130.00	NM
Weeks:	<u>Start Date</u> 08/06/12	<u>End Date</u> 08/12/12	<u>MTWTFSS</u> -----S	<u>Spots/Week</u> 1	<u>Rate</u> \$130.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXYZ	Su	08/12/12	6:28 AM	Action News SUN 6am	SUN 6-7am	:15	DI BC0806	\$130.00 NM
6	08/07/12	08/12/12	GMA SUN 7-8am	SUN 7-8am	-----S	:15	1	\$195.00	NM
Weeks:	<u>Start Date</u> 08/06/12	<u>End Date</u> 08/12/12	<u>MTWTFSS</u> -----S	<u>Spots/Week</u> 1	<u>Rate</u> \$195.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXYZ	Su	08/12/12	7:39 AM	GMA SUN 7-8am	SUN 7-8am	:15	DI BC0803	\$195.00 NM
7	08/07/12	08/12/12	Action News SUN 8am	Sun 8-930am	-----S	:15	1	\$162.50	NM
Weeks:	<u>Start Date</u> 08/06/12	<u>End Date</u> 08/12/12	<u>MTWTFSS</u> -----S	<u>Spots/Week</u> 1	<u>Rate</u> \$162.50				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXYZ	Su	08/12/12	8:36 AM	Action News SUN 8am	Sun 8-930am	:15	DI BC0804	\$162.50 NM
8	08/07/12	08/12/12	5-6pm M-F	5-6pm M-F	-TWTF--	:15	4	\$422.50	NM
Weeks:	<u>Start Date</u> 08/06/12	<u>End Date</u> 08/12/12	<u>MTWTFSS</u> -TWTF--	<u>Spots/Week</u> 4	<u>Rate</u> \$422.50				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WXYZ	Tu	08/07/12	5:38 PM	5-6pm M-F	5-6pm M-F	:15	DI BC0804	\$422.50 NM
2	WXYZ	W	08/08/12	5:42 PM	5-6pm M-F	5-6pm M-F	:15	DI BC0804	\$422.50 NM
3	WXYZ	Th	08/09/12	5:11 PM	5-6pm M-F	5-6pm M-F	:15	DI BC0804	\$422.50 NM
1	WXYZ	F	08/10/12	5:25 PM	5-6pm M-F	5-6pm M-F	:15	DI BC0804	\$422.50 NM
9	08/07/12	08/12/12	6-630pm M-F	6-630pm M-F	-TWTF--	:15	4	\$585.00	NM
Weeks:	<u>Start Date</u> 08/06/12	<u>End Date</u> 08/12/12	<u>MTWTFSS</u> -TWTF--	<u>Spots/Week</u> 4	<u>Rate</u> \$585.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WXYZ	Tu	08/07/12	6:13 PM	6-630pm M-F	6-630pm M-F	:15	DI BC0805	\$585.00 NM
1	WXYZ	W	08/08/12	6:12 PM	6-630pm M-F	6-630pm M-F	:15	DI BC0805	\$585.00 NM
4	WXYZ	Th	08/09/12	6:28 PM	6-630pm M-F	6-630pm M-F	:15	DI BC0805	\$585.00 NM
3	WXYZ	F	08/10/12	6:09 PM	6-630pm M-F	6-630pm M-F	:15	DI BC0805	\$585.00 NM
10	08/07/12	08/12/12	M-F 7-730p	7-730pm M-F	-TWTF--	:15	4	\$487.50	NM
Weeks:	<u>Start Date</u> 08/06/12	<u>End Date</u> 08/12/12	<u>MTWTFSS</u> -TWTF--	<u>Spots/Week</u> 4	<u>Rate</u> \$487.50				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXYZ	Tu	08/07/12	7:08 PM	M-F 7-730p	7-730pm M-F	:15	DI BC0802	\$487.50 NM
2	WXYZ	W	08/08/12	7:09 PM	M-F 7-730p	7-730pm M-F	:15	DI BC0802	\$487.50 NM
4	WXYZ	Th	08/09/12	7:13 PM	M-F 7-730p	7-730pm M-F	:15	DI BC0802	\$487.50 NM
3	WXYZ	F	08/10/12		M-F 7-730p	7-730pm M-F	:00		\$487.50 NM
Unresolved									
11	08/07/12	08/12/12	Sa 6-630p	6-630pm Sat	-----S-	:15	1	\$325.00	NM
Weeks:	<u>Start Date</u> 08/06/12	<u>End Date</u> 08/12/12	<u>MTWTFSS</u> -----S-	<u>Spots/Week</u> 1	<u>Rate</u> \$325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXYZ	Sa	08/11/12	6:10 PM	Sa 6-630p	6-630pm Sat	:15	DI BC0801	\$325.00 NM



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<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	08/07/12	08/12/12	Su 6-630p	6-630pm Sun	-----S	:15	1	\$455.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 -----S 1 \$455.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Su 08/12/12 6:28 PM Su 6-630p 6-630pm Sun :15 DI BC0805 \$455.00 NM									
13	08/07/12	08/12/12	SU 1130p-12a	1130pm-12am	-----S	:15	1	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 -----S 1 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Su 08/12/12 11:45 PM SU 1130p-12a 1130pm-12am :15 DI BC0802 \$325.00 NM									

Total Spots **30** Gross Total **\$11,570.00**

Payment Terms 30 Days

Agency Commission **\$1,735.50**
Net Amount Due **\$9,834.50**